Shaping ideas, reflecting on the meaning of spaces and places while seeking harmony and balance. Building shared solutions by leveraging passion and creativity.

#### INDELUX

Ourjourney

# The Indelux method

A Turnkey Process

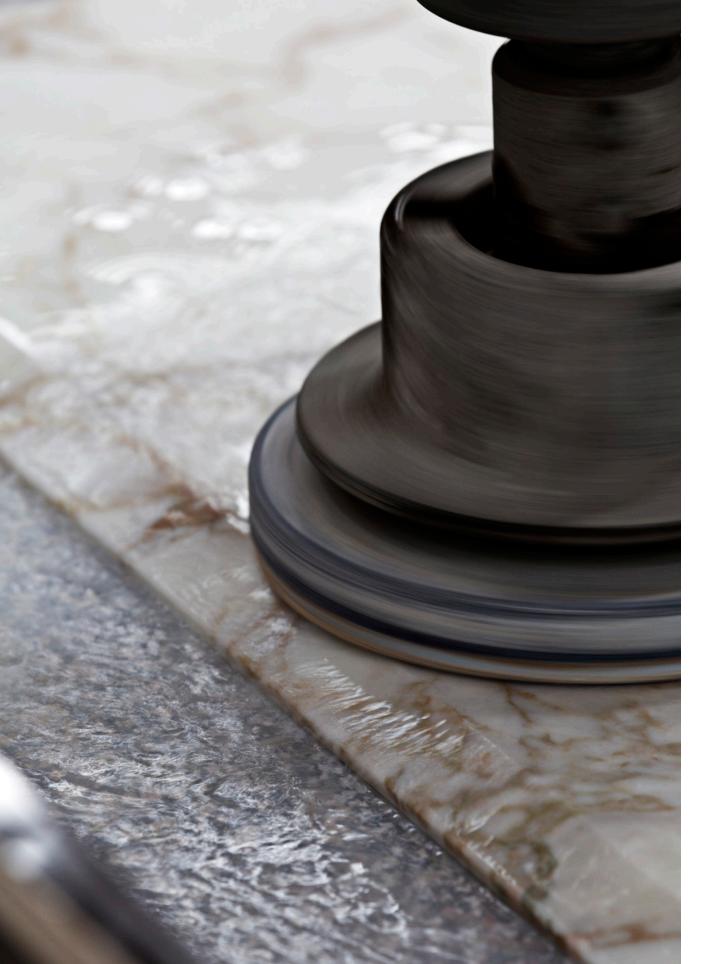
Ouality, Materials, Customization

Projects

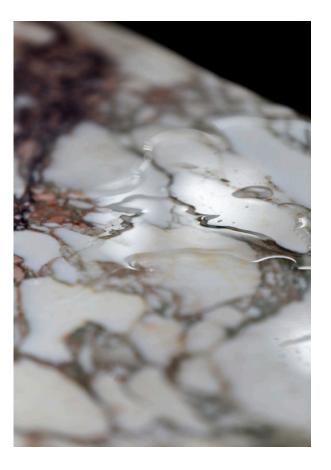




Understanding people, creative imagination, quality design. Shaping ideas, reflecting on the meaning of spaces and places while seeking harmony and balance. Building shared solutions by leveraging passion and creativity.



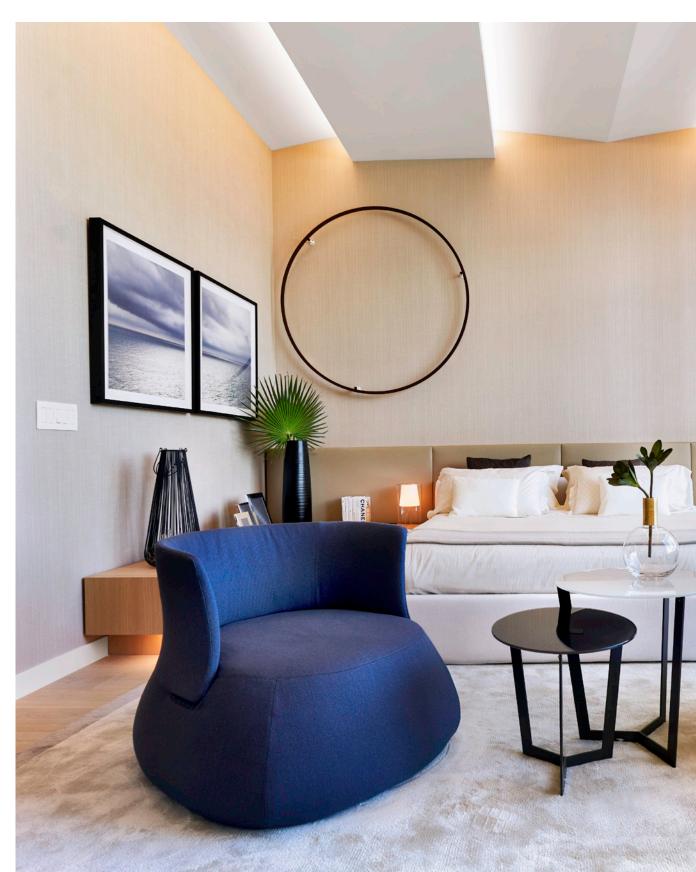
Embarking on a journey that puts people at its centre, to create unique masterpieces whose soul encapsulates all the emotions experienced along the way.



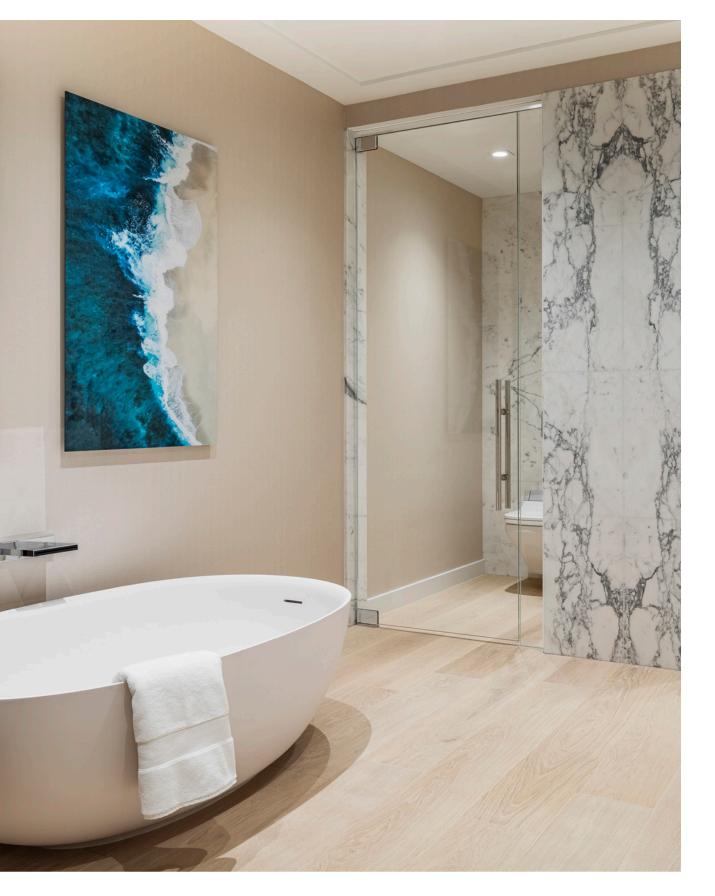
## OUR JOURNEY

We design environments and stylish products with passion and dedication, all over the world. Our studio is the brainchild of architect Marco Allievi, drawing on his 30 years' experience in international markets, and was founded in partnership with brothers Marco and Massimo Turri, top professionals specialising in the design and manufacture of custommade furnishings. Based in Mendrisio, Switzerland, the studio develops and implements customised projects offering the very best in Italian taste and quality,

bringing to the table professionalism and technical skills derived from years of experience in planning and building unique environments. Villas, hotels, shops, yachts, offices and special bespoke projects operating at international level and radiating Italian style and quality, the result of teamwork and step-by-step coordination to create environments that transcend external beauty and functionality, perfectly reflecting the emotions of those who experience them.







Our projects include hotels, resorts, shops, private homes and offices owned by a sophisticated clientele who want to stand out from the crowd by giving free rein to creativity and imagination. Our goal is to meet the expectations and desire for projects that are customised in every aspect, from development and design to the choice of materials and furnishing components.





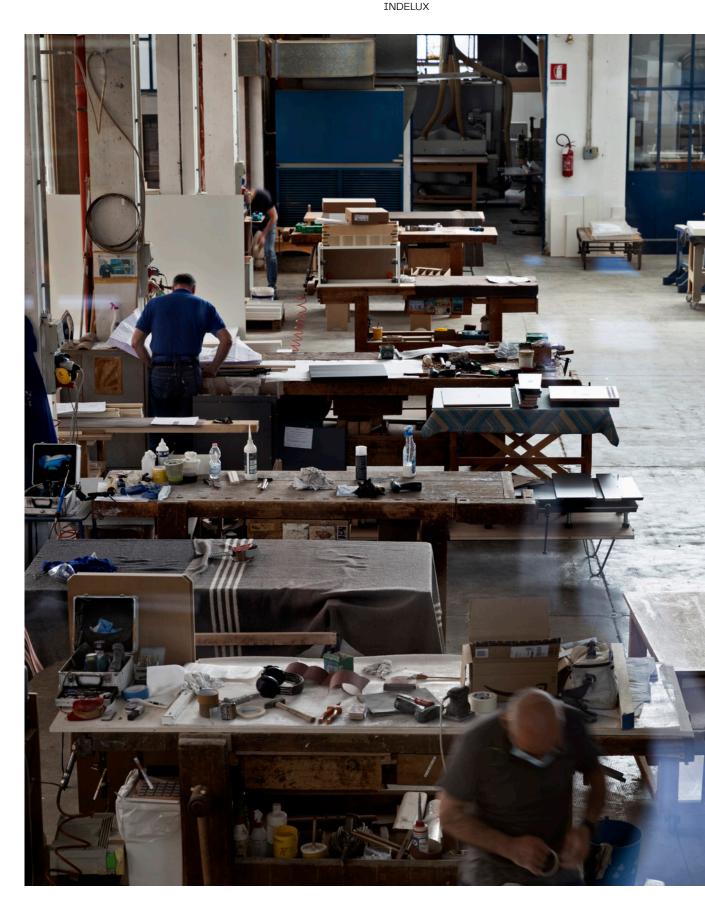




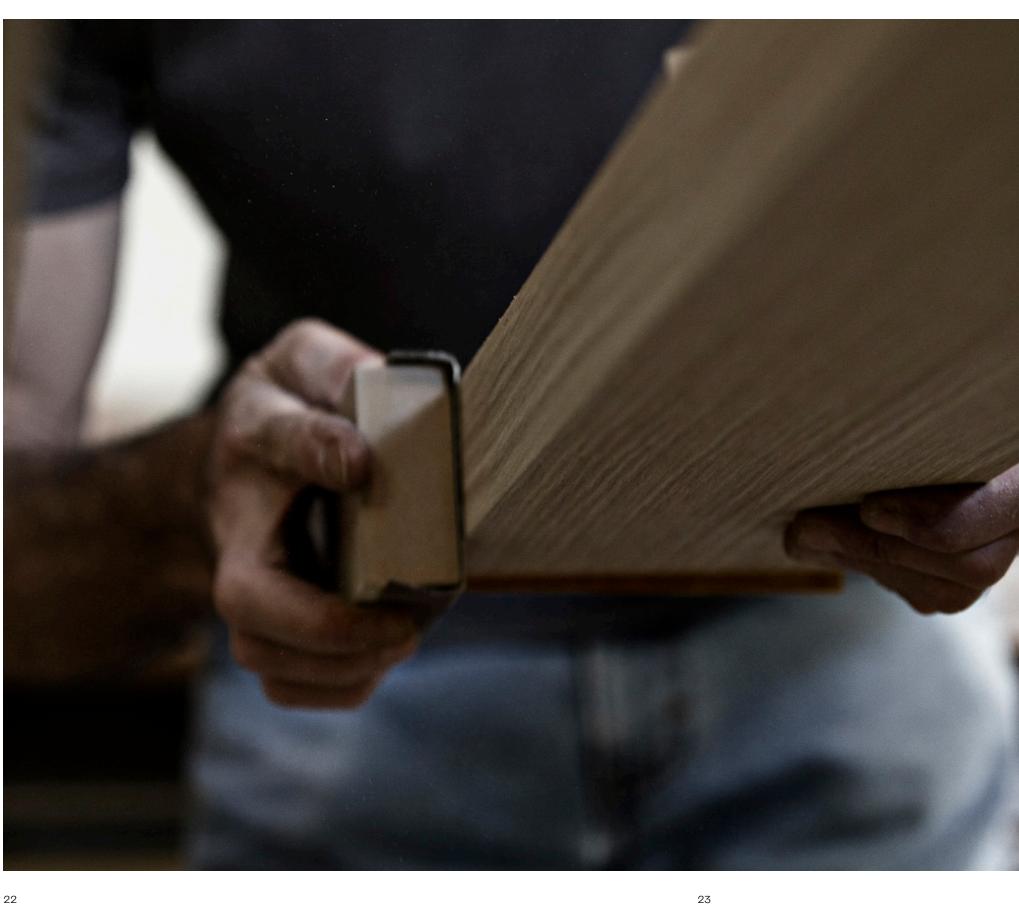
#### THE INDELUX METHOD

The Indelux method is a way of thinking and working as a team, consolidated by the diverse professional experience that our team members have accumulated over the years. A focus on people, attention to detail, creativity, the importance of materials, and the search for objective beauty. It is an ethical code that manifests itself in the way we manage each step in the implementation of a turnkey project, starting from a technical and economic analysis of the concept, and ending with the

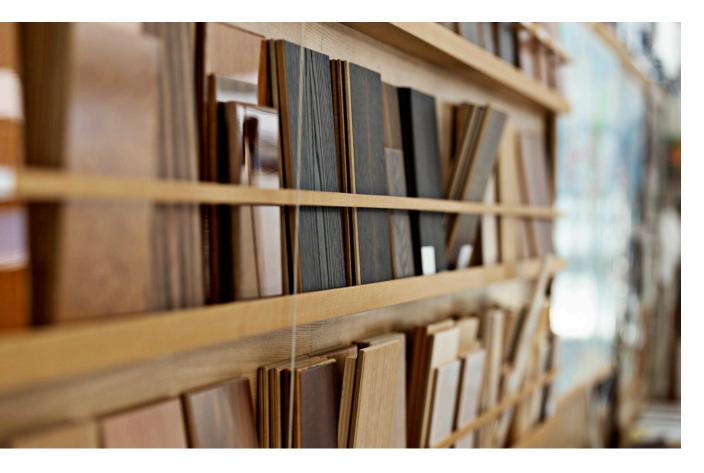
actual construction and interior design works. Analysing spaces and needs and considering how to restore style and ambiance to an environment are the first stage in the process, throughout which Indelux provides close support to the client, architect or designer. Once the solution has been mapped out, the project cornerstones are established, defining the furnishings, drawings and technical models and the sampling of materials, taking advantage of a vast array of high-end finishes.



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The work is then entrusted to the hands of skilled craftsmen and overseen by operational teams consisting of highly qualified personnel. The environments – from hospitality settings to interior designs for private homes - all have the same thing in common: very high quality standards in terms of design, choice of materials and furnishing components. Last but not least, Indelux is responsible for all aspects of shipping and logistics, managing administrative documentation and shipping formalities worldwide. The studio's successful foundations have allowed it to carry out ambitious projects all over the world, which are guided by achievable objectives and a consistently designoriented vision.



Decorating each environment with a personal touch, keeping constantly abreast of industry trends and innovations, working in harmony with different partners and fully respecting our customers' choices and wishes to create custom projects: this operating approach guarantees an exclusive and firstrate turnkey service, enabling Indelux to become a toplevel player in the contract and interiors sectors.

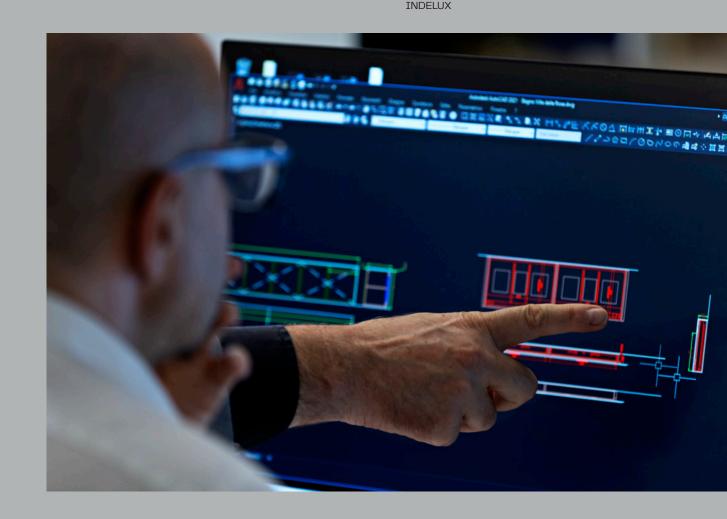


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## ATURNKEY PROCESS

From conception to construction, Indelux is responsible for all stages of the project.



## Understand

The pencil is the first design tool, which allows us to understand, even before we start drawing.  $\rightarrow$  Project analysis



We conceptually anticipate how the finished project will look, starting with a theoretical study followed by research, analysis and observation of the actual site conditions.

→ Technical feasibility study

 $\rightarrow$  Working drawings

→ Mockup and modelling

 $\rightarrow$  Rendering

experimentation.  $\rightarrow$ Implement

The project takes shape, developing and evolving into the consummate end product.

A fusion of aesthetics and functionality,

the result of years of experience and

Research

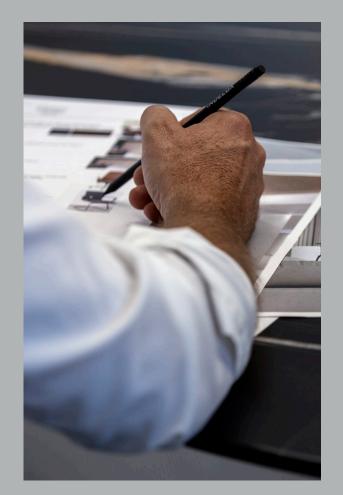
- $\rightarrow$  Selection of materials
- Sampling  $\rightarrow$
- Definition of furnishings

- → Shipping and logistics
- Implementation  $\rightarrow$
- $\rightarrow$ Delivery

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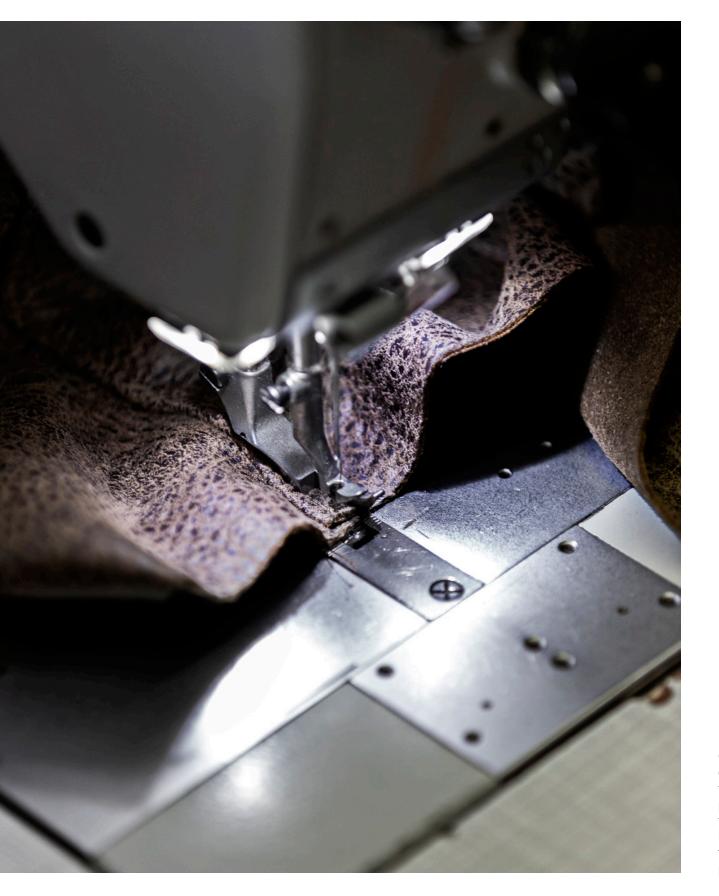




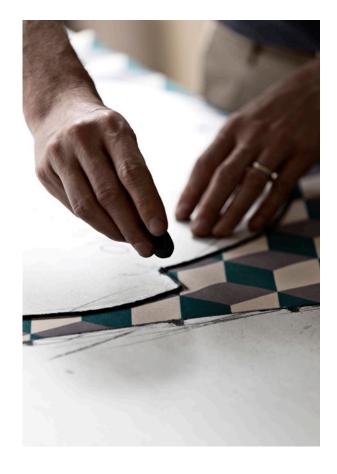
### OUALITY, MATERIALS, CUSTOMIZATION

Our eye for detail, passion for beauty and meticulous attention to proportions in managing spaces, both indoor and outdoor, have always been strengths that push us to seek out the very best solutions when implementing our projects.

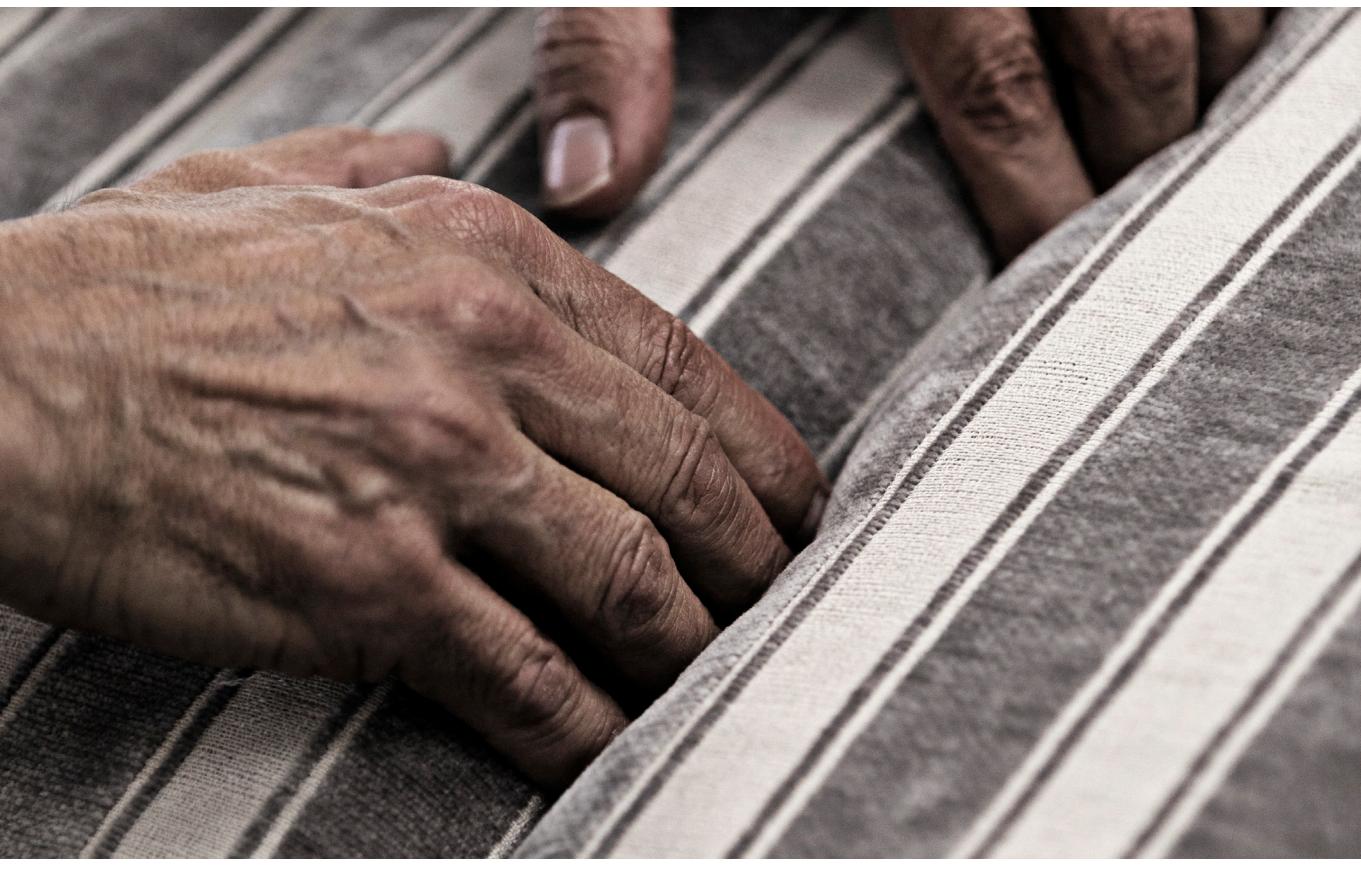




Our ability and potential to customise environments stems from our genuine passion for researching and selecting materials. From precious metals to stones, from leathers to fabrics and top-quality textiles: Indelux has an infinite range of solutions, a set of aesthetic and technical finishes that makes each individual project stand out.

















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A selection of our installations all over the world. Building design, interior design and furnishing, product design. MTI AN DUBAT LOS ANGELES  $\mathsf{ROME}$ MOSCOW

ATHENS SAUDI ARABIA NEW YORK PARTS PANAMAMONTECARI O LIECHTENSTEIN SWISS ALPS



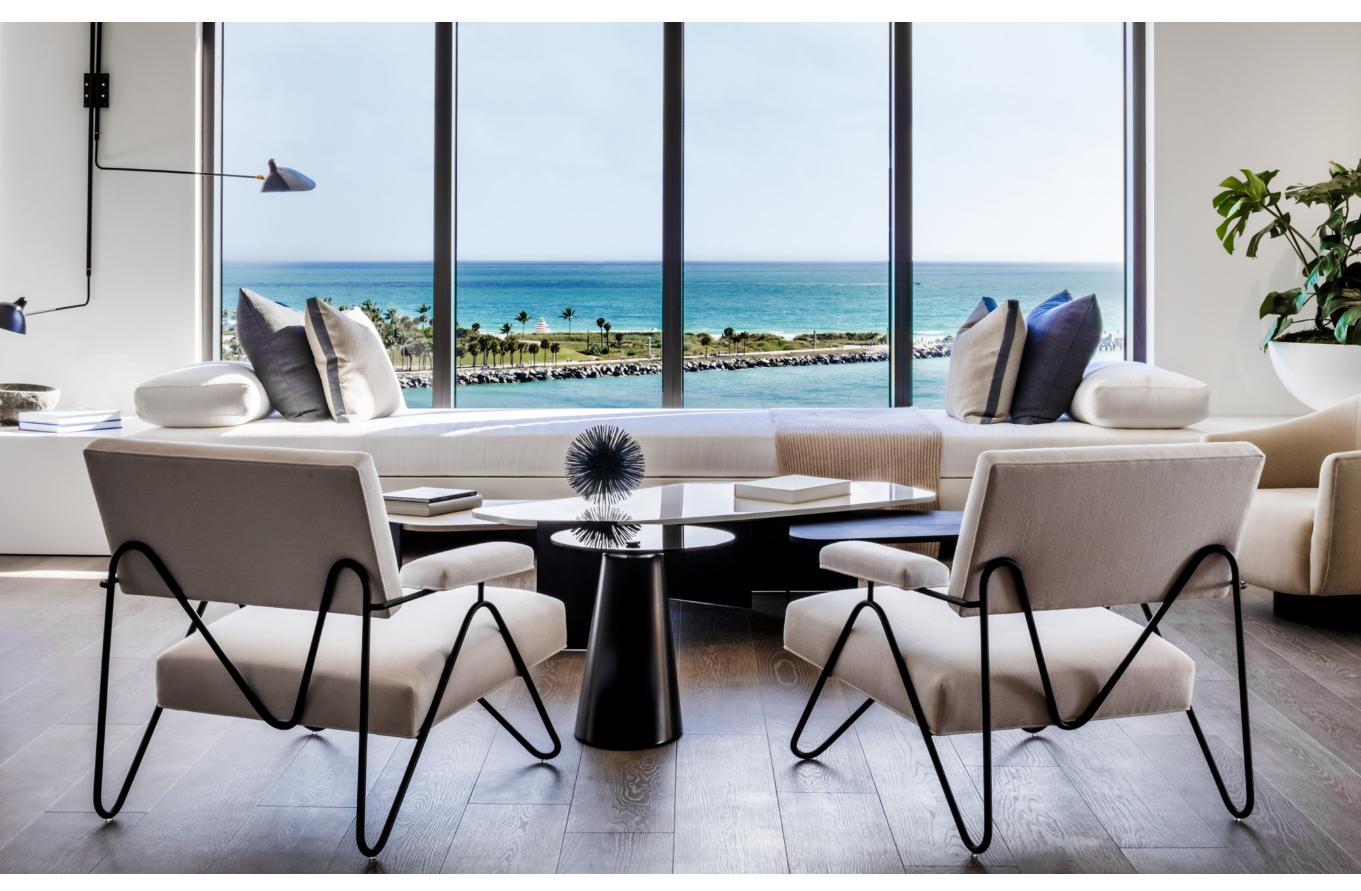
















PRIVATE HOUSE

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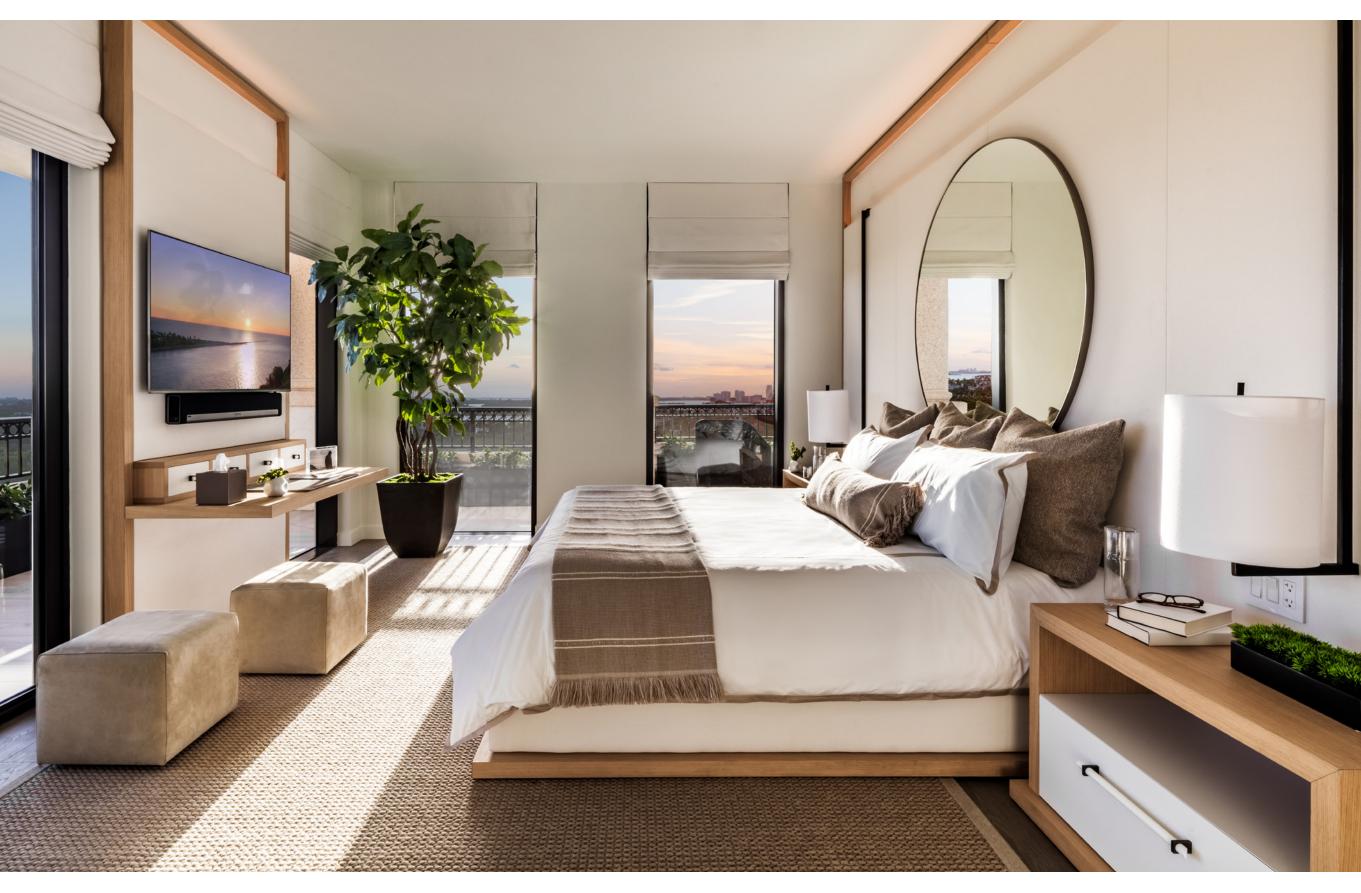
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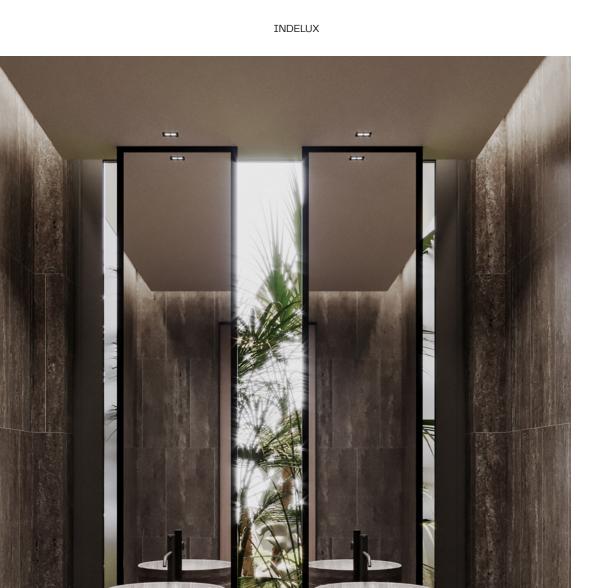


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ABOUT







SAUDI ARABIA

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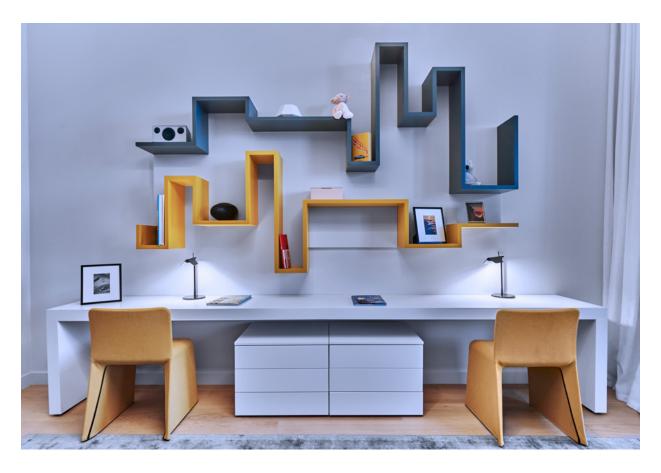




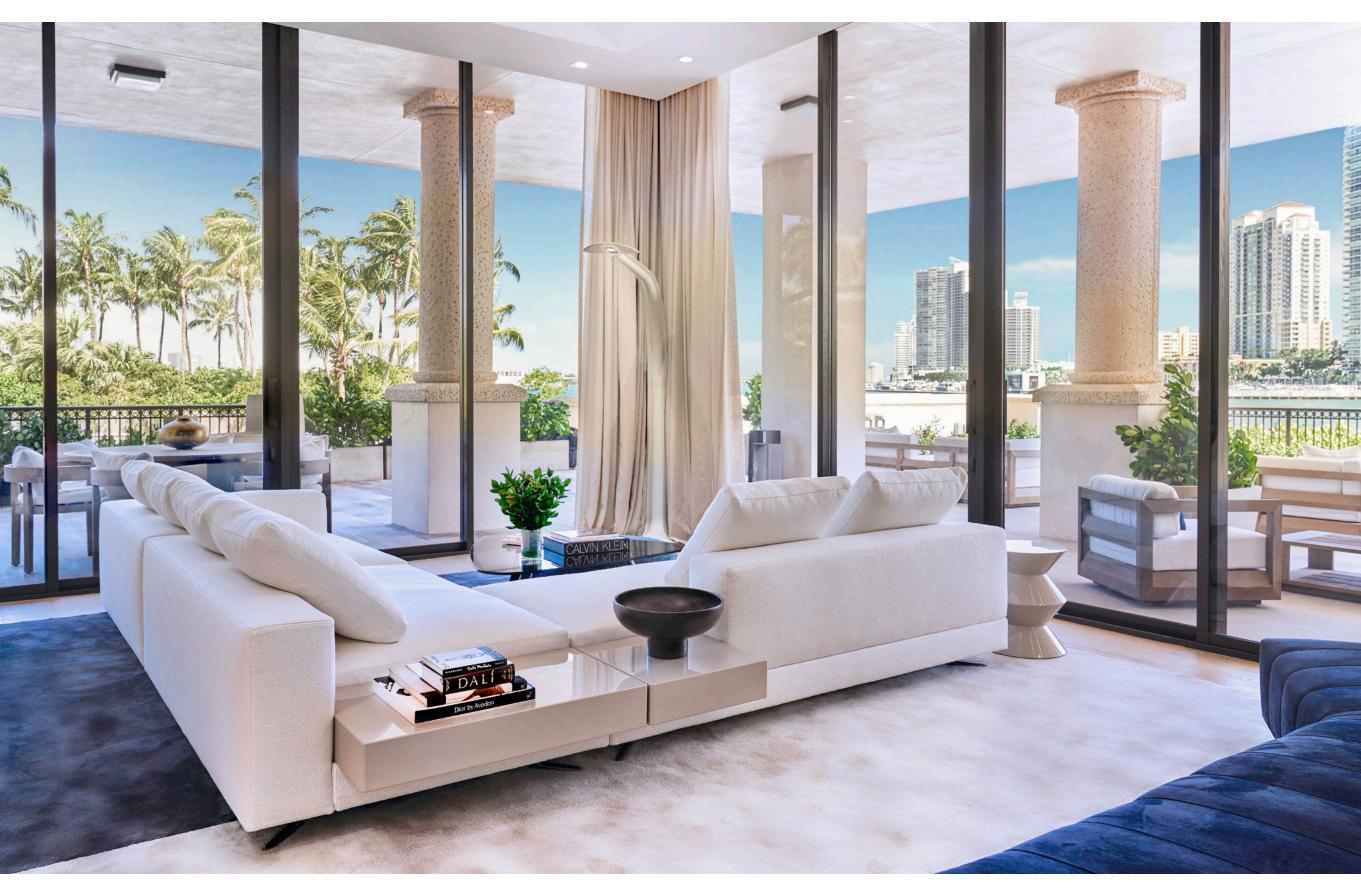






























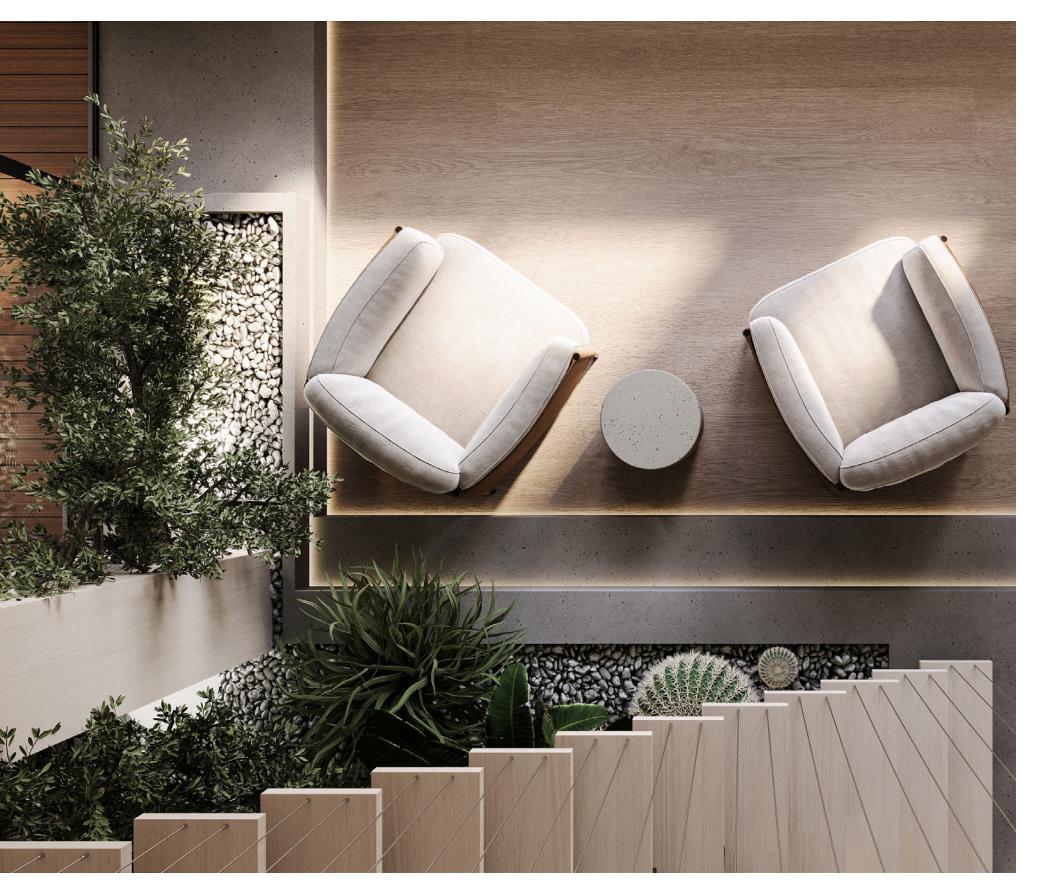






PRIVATE PENTHOUSE





PRIVATE PENTHOUSE



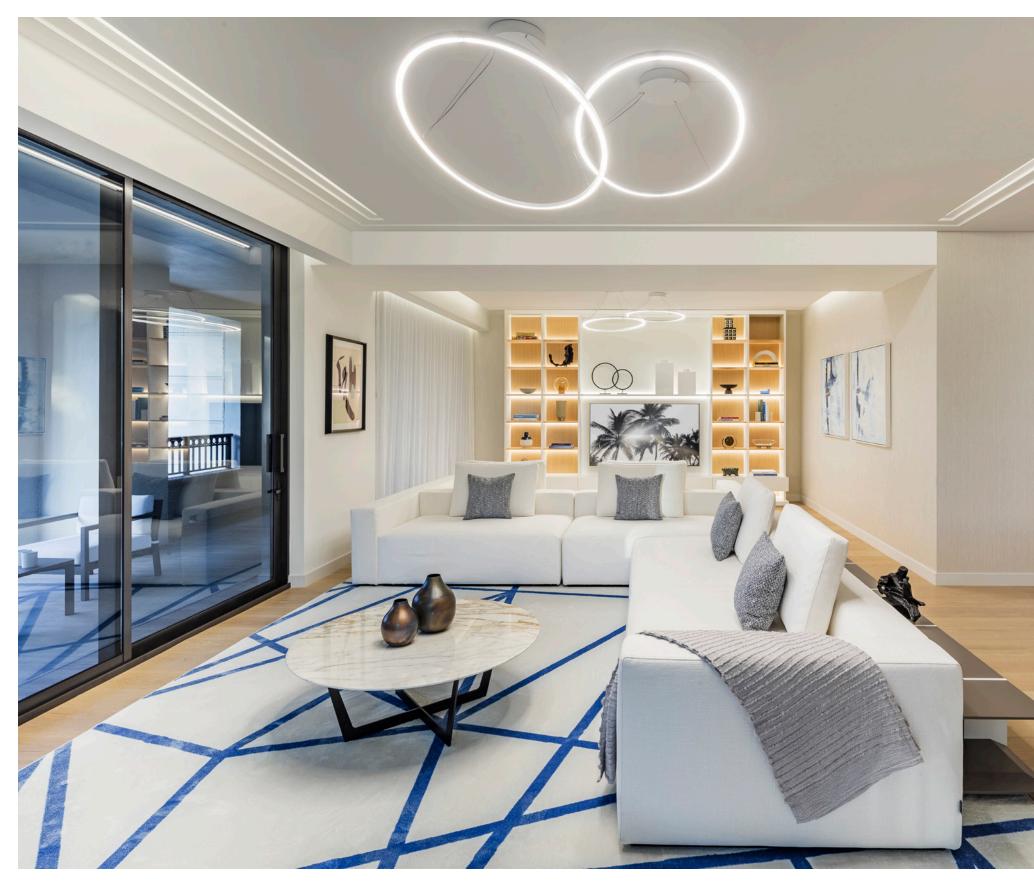
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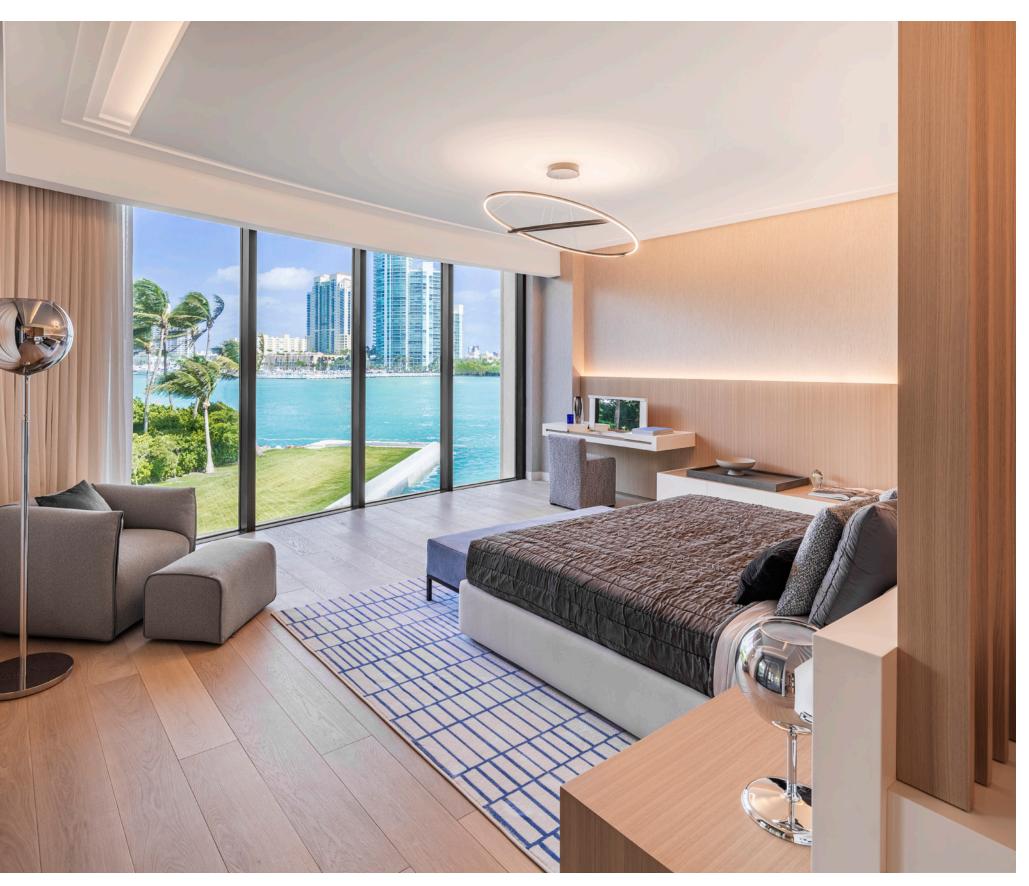
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LAKE GARDA, ITALY

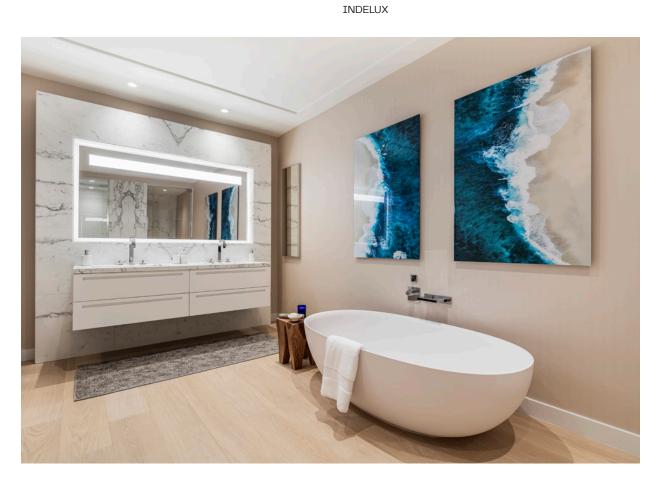










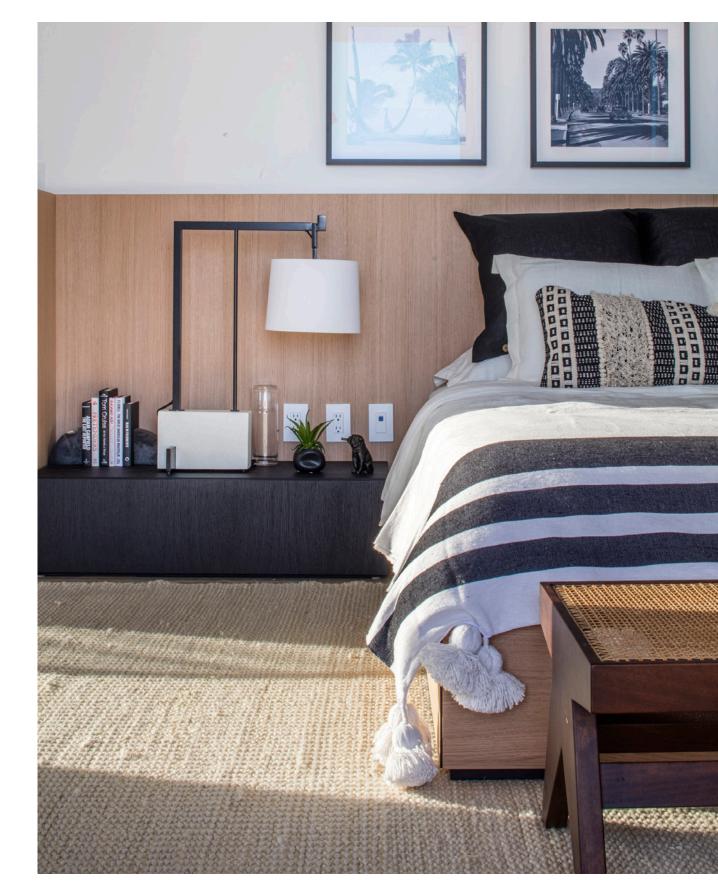






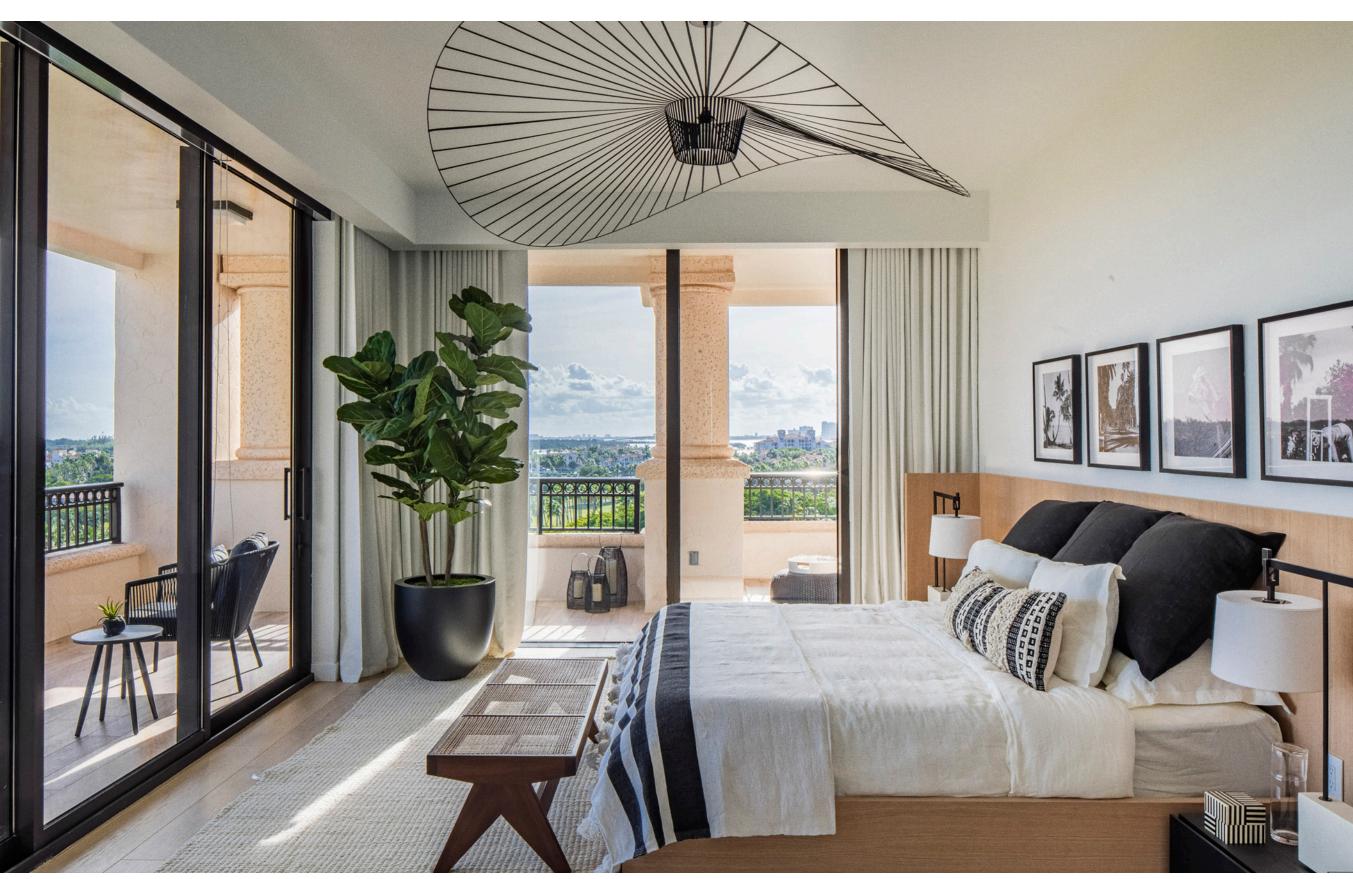


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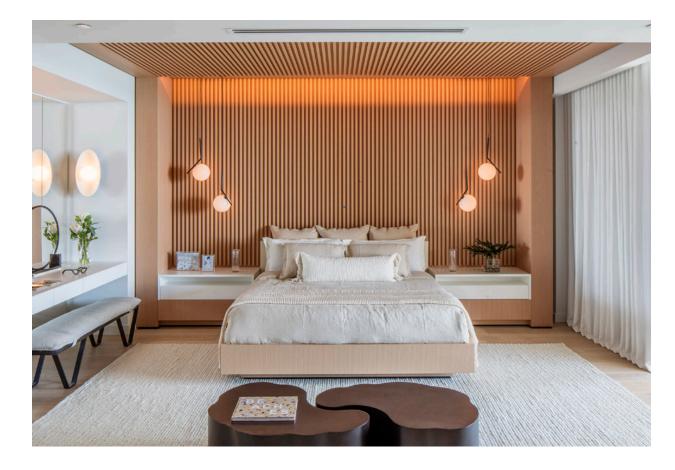


FISHER ISLAND, FLORIDA















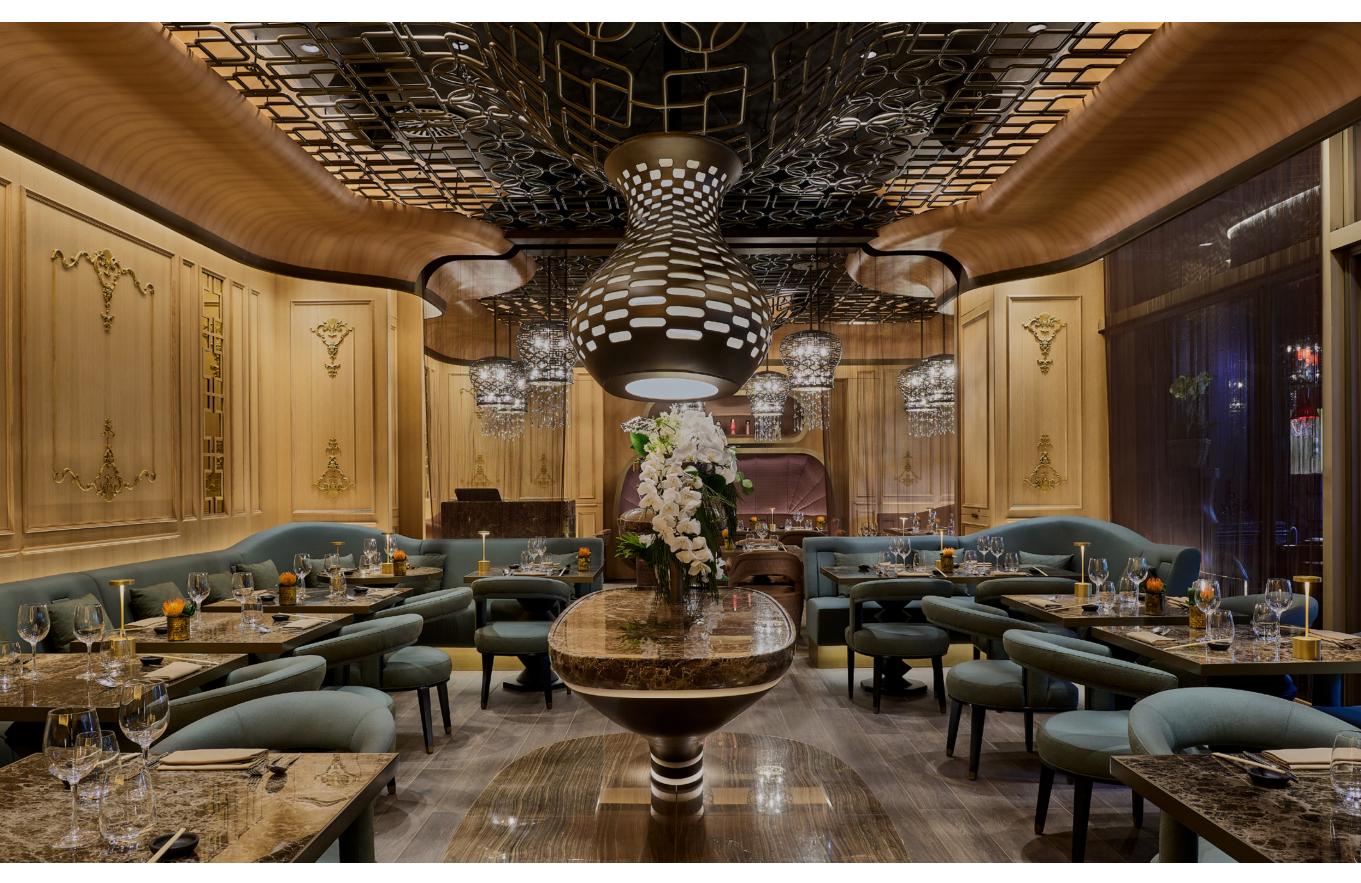






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RESTAURANT



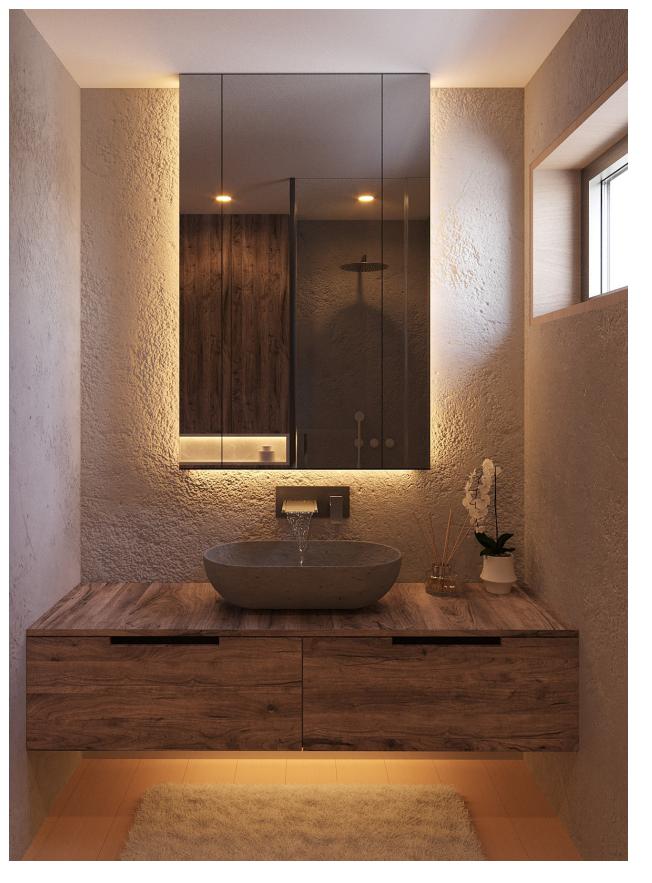


MONTECARLO

RESTAURANT







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